

original *Boy Butter* ." The tub versions remained popular but our new squeeze bottles quickly shot up to become our bestsellers.

Boy Butter and *You Won't Believe It's Not Boy Butter* has been mentioned or seen on popular TV shows such as Mad T.V., The Daily Show, Logo's Noah's Arc, Saturday Night Live, E's Talk Soup, Talking Sex with Sue Johansen, and Showtime's the L Word. The product maybe be fun and kitschy but the lubricants are amazing, the epitome of creativity and utility.

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"You should use Boy Butter because it doesn't dry out quickly!"
- Sue Johansen, host of Talk Sex with Sue Johansen, advising a caller on her show.

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 SUE & EYAL JOHNSON & WEISS

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Product Info

How are Boy Butter and You Won't Believe It's Not Boy Butter better?

All Products come in various sizes, from 4 oz., 8 oz., and 16 oz tubs, and in 9 oz. squeeze bottles.

All of our products clean up with water alone, with no more mess or stains that occur with other lubricants. We have the most unique approach to cream personal lubricants in the market today.

Original *Boy Butter Churn Style* made it's mark due to the quality of the product and it's distinctive packaging, which mimics a butter tub and squeeze bottle. *Boy Butter* is an organic coconut oil based lubricant mixed with a an organic silicone, commonly used in hair conditioners. It is then blended into a creamy rich and totally washable cream lubricant. This formula is totally water soluble, stain-free, it is equally as gentle on the skin, edible and fragrance free. *Boy Butter* is so versatile it is often used by many professional massage therapists often because of the high grade coconut oil and that it is the easiest clean up ever. (*Boy Butter Churn Style* is oil-based and



"I am not only the president, I am also head of the research department." - Eyal Feldman

therefore should not be used with latex condoms)

You Won't Believe It's Not Boy Butter, is the best selling spin-off of *Boy Butter*. It is the first formulated cream lubricant to be both latex safe and uniquely vaginal safe as well. The product includes Vitamin E, Aloe Vera and Shea Butter, which mimic the slickness of oils without degrading latex or any form of irritation, eliminating stickiness altogether that usually associated with water based lubricants. This product actually increases the pleasure of safe sex by its creamy nature which increases the sensitivity of temperature and touch more efficiently.

All H2O based latex clinical testing for latex safety and stability took place at Creations Garden, Lab and Research Facility, Valencia California 12/05 - 01/06.

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**YOU WONT BELIEVE WHAT
I'VE WHIPPED UP THIS TIME!**

*You Won't
Believe It's Not*

H₂O BASED

BOYBUTTER

PERSONAL LUBRICANT

Condom Safe

**The World's First Water Based
Cream Lubricant
TOTALLY LATEX CONDOM SAFE!**

**Boy Butter Creator:
Eyal Feldman**

An advertisement for Boy Butter personal lubricant. On the left, a shirtless man with a slight smile and a thin necklace stands against a background of blue and white diagonal stripes radiating from behind him. He is wearing blue jeans. To his right, the Boy Butter logo is prominently displayed. The logo features the brand name in a stylized font, with 'H2O BASED' above it and 'PERSONAL LUBRICANT' below it. A circular emblem in the center shows a hand whipping cream into a bowl. Below the emblem, it says 'Condom Safe'. Further down, text reads 'The World's First Water Based Cream Lubricant' and 'TOTALLY LATEX CONDOM SAFE!'. At the bottom right, a white bottle and a white tub of the product are shown, both with blue labels featuring the Boy Butter logo. A large yellow starburst graphic is behind the product packaging. In the bottom left corner, small text identifies the creator as Eyal Feldman.